

## EXPERTISE

Graphic/Digital Design  
Typography  
Marketing/Branding  
PrePress  
Print Production  
Project and Team Management  
Job/Production Scheduling  
Quality/Detail Oriented  
Multi-Tasker  
Document Control  
Efficiency Conscious  
Written/Verbal Communication  
PC/Windows  
Computer repair

## SOFTWARE

InDesign  
Photoshop  
Illustrator  
Premiere Pro  
After Effects  
Lightroom  
Audition  
Dreamweaver  
Acrobat Pro  
EFI Fiery  
RasterLink 6  
Visual Print Leader  
Word  
Excel  
Outlook  
Publisher  
Autodesk 3DS MAX

*References available*

# MICHAEL MARTIN

## GRAPHIC DESIGNER

### CONTACT

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### PROFESSIONAL SUMMARY

I am a Graphic Designer with over 40 years of experience that brings a blend of creativity, technical skill and a passion for visual storytelling. Proficient in a wide range of multidisciplinary design software including Photoshop, InDesign, Illustrator and more, I excel at delivering multi-media designs that capture the essence of brand identity, be it commercial print-ready or digital marketing format. Eager to apply a deep understanding of project and team management to create impactful detailed designs that drive client satisfaction and business success.

### EMPLOYMENT HISTORY

May 2023 - Dec 2023

#### **Production Controller - Sensational Signs Company Inc., Port Perry, ON**

- Coordinated with all Departments for all Operations, Logistics, Purchasing, and Scheduling of all sign/hoarding/wrap projects.
- Streamlined project workflows, enhancing operational efficiency for signage projects.
- Oversaw inventory and equipment management, ensuring project readiness and compliance.
- Implemented new interoffice communication protocols reducing errors and increasing turn-around by an estimated 20%.
- Led cross-departmental teams to meet tight deadlines, and budgetary constraints, fostering a culture of teamwork.
- Health & Safety and HR representative.

Sept 2003 - May 2023

#### **Senior Graphic Designer - Print Graphics Inc., Newmarket, ON**

- Senior Graphic Designer and Prepress for all commercial print digital projects.
- Managed comprehensive rebranding projects for multiple corporations.
- Coordinated with Production Manager, Vendors, and print team to successfully meet all client's project requirements, deadlines and budget, keeping attention to detail, accuracy and quality on all projects.
- Operation and maintenance on all high-speed digital copiers, wide format printers and bindery equipment.
- Mentored junior designers, fostering a creative and collaborative team environment.
- Sourced, assembled, implemented and maintained PC-based computer systems and network, pioneering the adoption of new technologies, keeping the company at the industry forefront.
- Developed entire client database, document and asset control, enhancing efficiency of interoffice communication protocols.

Nov 2000 - present

#### **Freelance Multidisciplinary Designer - Four Winds Media Studios**

- Provided creative design solutions/consultations for a variety of clients using multiple software packages.
- Revolutionized client branding with innovative and dynamic designs to enhance digital presence utilizing graphic, logo, print and video media.
- Video editing, CG Animation and Visual FX for film, television and marketing.
- Developed unique visual identities, setting clients apart in their respective markets.

1995 - 2000

#### **Reprographics Supervisor - Stone & Webster Canada Ltd., Toronto, ON**

1989 - 1995

#### **Production Manager - Print Three, Toronto, ON**

1986 - 1989

#### **Assistant Manager - The Printing House, Toronto, ON**